

# DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2008 Estimates & 2013 Projections

Calculated using Proportional Block Groups

Prepared For



WESTERN RETAIL ADVISORS  
2525 East Camelback Road  
Suite 625  
Phoenix, Arizona 85016

Lat/Lon: 33.27779/-111.78995

June 2009

RF9

33.27779/-111.78995	1.00 mi radius		3.00 mi radius		5.00 mi radius	
<b>Population</b>						
Estimated Population (2008)	6,525		73,108		269,087	
Census Population (1990)	430		10,739		47,206	
Census Population (2000)	949		27,087		131,687	
Projected Population (2013)	8,789		92,938		332,626	
Forecasted Population (2018)	13,144		129,516		444,227	
Historical Annual Change (1990-2000)	519	12.1%	16,348	15.2%	84,481	17.9%
Historical Annual Change (2000-2008)	5,575	73.4%	46,021	21.2%	137,400	13.0%
Projected Annual Change (2008-2013)	2,264	6.9%	19,830	5.4%	63,539	4.7%
Est. Population Density (2008)	2,077.92	psm	2,587.34	psm	3,436.75	psm
Trade Area Size	3.14	sq mi	28.26	sq mi	78.30	sq mi
<b>Households</b>						
Estimated Households (2008)	1,851		21,348		82,440	
Census Households (1990)	124		3,414		15,563	
Census Households (2000)	293		8,775		43,541	
Projected Households (2013)	2,427		26,286		98,915	
Forecasted Households (2018)	3,612		36,007		129,647	
Historical Annual Change (1990-2000)	170	13.7%	5,361	15.7%	27,977	18.0%
Projected Annual Change (2000-2013)	2,133	55.9%	17,511	15.4%	55,375	9.8%
<b>Average Household Income</b>						
Est. Average Household Income (2008)	\$86,870		\$84,616		\$84,890	
Census Average Hhld Income (1990)	\$37,515		\$38,484		\$36,497	
Census Average Hhld Income (2000)	\$64,582		\$67,006		\$68,631	
Proj. Average Household Income (2013)	\$99,134		\$97,443		\$97,162	
Historical Annual Change (1990-2000)	\$27,068	7.2%	\$28,522	7.4%	\$32,134	8.8%
Projected Annual Change (2000-2013)	\$34,552	4.1%	\$30,437	3.5%	\$28,531	3.2%
<b>Median Household Income</b>						
Est. Median Household Income (2008)	\$73,705		\$76,361		\$77,257	
Census Median Hhld Income (1990)	\$33,838		\$35,195		\$32,692	
Census Median Hhld Income (2000)	\$59,437		\$61,344		\$61,370	
Proj. Median Household Income (2013)	\$82,381		\$85,476		\$86,365	
Historical Annual Change (1990-2000)	\$25,599	7.6%	\$26,148	7.4%	\$28,678	8.8%
Projected Annual Change (2000-2013)	\$22,944	3.0%	\$24,132	3.0%	\$24,995	3.1%
<b>Per Capita Income</b>						
Est. Per Capita Income (2008)	\$24,667		\$24,768		\$26,125	
Census Per Capita Income (1990)	\$10,804		\$12,234		\$12,033	
Census Per Capita Income (2000)	\$20,598		\$21,887		\$22,682	
Proj. Per Capita Income (2013)	\$27,390		\$27,607		\$28,989	
Historical Annual Change (1990-2000)	\$9,794	9.1%	\$9,653	7.9%	\$10,650	8.9%
Projected Annual Change (2000-2013)	\$6,792	2.5%	\$5,720	2.0%	\$6,307	2.1%
<b>Other Income</b>						
Est. Median Disposable Income (2008)	\$59,872		\$61,476		\$61,859	
Proj. Median Disposable Income (2013)	\$65,798		\$67,784		\$68,109	
Est. Average Household Net Worth (2008)	\$624,833		\$618,859		\$608,685	

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<b>Household Income Distribution (2008)</b>						
HH Income \$200,000 or More	103	5.6%	997	4.7%	3,837	4.7%
HH Income \$150,000 to 199,999	97	5.3%	1,255	5.9%	4,851	5.9%
HH Income \$125,000 to 149,999	183	9.9%	2,006	9.4%	7,196	8.7%
HH Income \$100,000 to 124,999	213	11.5%	2,821	13.2%	11,420	13.9%
HH Income \$75,000 to 99,999	300	16.2%	3,844	18.0%	15,535	18.8%
HH Income \$50,000 to 74,999	471	25.4%	4,917	23.0%	17,529	21.3%
HH Income \$35,000 to 49,999	194	10.5%	2,194	10.3%	8,591	10.4%
HH Income \$25,000 to 34,999	95	5.1%	1,234	5.8%	4,665	5.7%
HH Income \$15,000 to 24,999	99	5.3%	1,078	5.0%	4,658	5.7%
HH Income \$10,000 to 14,999	11	0.6%	219	1.0%	1,298	1.6%
HH Income \$0 to 9,999	85	4.6%	784	3.7%	2,859	3.5%
HH Income \$35,000+	1,561	84.3%	18,033	84.5%	68,960	83.6%
HH Income \$50,000+	1,367	73.9%	15,839	74.2%	60,369	73.2%
HH Income \$75,000+	896	48.4%	10,922	51.2%	42,840	52.0%
<b>Race &amp; Ethnicity (2008)</b>						
Total Population	6,525		73,108		269,087	
White	5,618	86.1%	61,548	84.2%	222,711	82.8%
Black or African American	134	2.1%	1,911	2.6%	8,078	3.0%
American Indian & Alaska Native	65	1.0%	792	1.1%	2,837	1.1%
Asian	132	2.0%	2,016	2.8%	9,667	3.6%
Hawaiian & Pacific Islander	4	0.1%	139	0.2%	506	0.2%
Other Race	419	6.4%	5,099	7.0%	19,335	7.2%
Two or More Races	152	2.3%	1,602	2.2%	5,952	2.2%
Not Hispanic or Latino Population	4,565	70.0%	51,724	70.7%	188,798	70.2%
<i>Non Hispanic: White</i>	3,800	83.2%	42,192	81.6%	152,166	80.6%
<i>Non Hispanic: Black or African American</i>	105	2.3%	1,344	2.6%	5,624	3.0%
<i>Non Hispanic: Amer Indian &amp; AK Native</i>	46	1.0%	525	1.0%	1,776	0.9%
<i>Non Hispanic: Asian</i>	104	2.3%	1,591	3.1%	7,779	4.1%
<i>Non Hispanic: Hawaiian &amp; Pacific Islander</i>	4	0.1%	118	0.2%	423	0.2%
<i>Non Hispanic: Other Race</i>	401	8.8%	4,817	9.3%	16,663	8.8%
<i>Non Hispanic: Two or More Races</i>	106	2.3%	1,137	2.2%	4,365	2.3%
Hispanic or Latino Population	1,960	30.0%	21,384	29.3%	80,289	29.8%
<i>Hispanic: White</i>	1,817	92.7%	19,356	90.5%	70,545	87.9%
<i>Hispanic: Black or African American</i>	29	1.5%	567	2.7%	2,454	3.1%
<i>Hispanic: American Indian &amp; Alaska Native</i>	20	1.0%	267	1.2%	1,061	1.3%
<i>Hispanic: Asian</i>	29	1.5%	425	2.0%	1,888	2.4%
<i>Hispanic: Hawaiian &amp; Pacific Islander</i>	0	-	21	0.1%	83	0.1%
<i>Hispanic: Other Race</i>	18	0.9%	281	1.3%	2,671	3.3%
<i>Hispanic: Two or More Races</i>	46	2.4%	466	2.2%	1,587	2.0%
Not of Hispanic Origin Population (1990)	314	73.1%	8,079	75.2%	34,825	73.8%
Hispanic Origin Population (1990)	116	26.9%	2,660	24.8%	12,381	26.2%
Not Hispanic or Latino Population (2000)	749	78.9%	21,224	78.4%	101,202	76.9%
Hispanic or Latino Population (2000)	201	21.1%	5,863	21.6%	30,485	23.1%
Not Hispanic or Latino Population 5yr (2013)	5,884	67.0%	62,991	67.8%	223,679	67.2%
Hispanic or Latino Population 5yr (2013)	2,905	33.0%	29,947	32.2%	108,947	32.8%
Historical Annual Change (1990-2000)	85	7.3%	3,204	12.0%	18,104	14.6%
Projected Annual Change (2000-2013)	2,704	103.7%	24,084	31.6%	78,462	19.8%

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<b>Age Distribution (2008)</b>						
Total Population	6,525		73,108		269,087	
Age 0 to 4 yrs	646	9.9%	7,048	9.6%	25,464	9.5%
Age 5 to 9 yrs	566	8.7%	6,486	8.9%	23,606	8.8%
Age 10 to 14 yrs	551	8.4%	6,098	8.3%	21,313	7.9%
Age 15 to 19 yrs	479	7.3%	5,273	7.2%	18,456	6.9%
Age 20 to 24 yrs	352	5.4%	3,934	5.4%	15,292	5.7%
Age 25 to 29 yrs	527	8.1%	5,691	7.8%	21,553	8.0%
Age 30 to 34 yrs	550	8.4%	6,471	8.9%	24,667	9.2%
Age 35 to 39 yrs	559	8.6%	6,506	8.9%	23,587	8.8%
Age 40 to 44 yrs	488	7.5%	5,594	7.7%	20,282	7.5%
Age 45 to 49 yrs	416	6.4%	4,764	6.5%	17,638	6.6%
Age 50 to 54 yrs	395	6.1%	4,231	5.8%	15,117	5.6%
Age 55 to 59 yrs	354	5.4%	3,694	5.1%	12,829	4.8%
Age 60 to 64 yrs	234	3.6%	2,533	3.5%	9,697	3.6%
Age 65 to 69 yrs	136	2.1%	1,610	2.2%	6,375	2.4%
Age 70 to 74 yrs	97	1.5%	1,139	1.6%	4,740	1.8%
Age 75 to 79 yrs	68	1.0%	816	1.1%	3,523	1.3%
Age 80 to 84 yrs	47	0.7%	579	0.8%	2,470	0.9%
Age 85 yrs plus	60	0.9%	639	0.9%	2,479	0.9%
Median Age	30.8 yrs		30.8 yrs		31.3 yrs	
Age 19 yrs or less	2,241	34.3%	24,906	34.1%	88,838	33.0%
Age 20 to 64 years	3,875	59.4%	43,418	59.4%	160,662	59.7%
Age 65 years Plus	408	6.3%	4,783	6.5%	19,587	7.3%
<b>Female Age Distribution (2008)</b>						
Female Population	3,146 48.2%		35,646 48.8%		132,070 49.1%	
Age 0 to 4 yrs	319	10.1%	3,488	9.8%	12,516	9.5%
Age 5 to 9 yrs	266	8.5%	3,055	8.6%	11,194	8.5%
Age 10 to 14 yrs	270	8.6%	3,016	8.5%	10,423	7.9%
Age 15 to 19 yrs	218	6.9%	2,457	6.9%	8,862	6.7%
Age 20 to 24 yrs	163	5.2%	1,851	5.2%	7,317	5.5%
Age 25 to 29 yrs	265	8.4%	2,855	8.0%	10,759	8.1%
Age 30 to 34 yrs	256	8.1%	3,097	8.7%	11,769	8.9%
Age 35 to 39 yrs	274	8.7%	3,160	8.9%	11,322	8.6%
Age 40 to 44 yrs	221	7.0%	2,620	7.3%	9,560	7.2%
Age 45 to 49 yrs	207	6.6%	2,347	6.6%	8,631	6.5%
Age 50 to 54 yrs	187	5.9%	2,051	5.8%	7,464	5.7%
Age 55 to 59 yrs	161	5.1%	1,751	4.9%	6,356	4.8%
Age 60 to 64 yrs	118	3.8%	1,289	3.6%	5,027	3.8%
Age 65 to 69 yrs	61	1.9%	780	2.2%	3,181	2.4%
Age 70 to 74 yrs	51	1.6%	594	1.7%	2,531	1.9%
Age 75 to 79 yrs	37	1.2%	449	1.3%	2,032	1.5%
Age 80 to 84 yrs	30	1.0%	348	1.0%	1,504	1.1%
Age 85 yrs plus	43	1.4%	439	1.2%	1,621	1.2%
Female Median Age	31.1 yrs		31.1 yrs		31.7 yrs	
Age 19 yrs or less	1,073	34.1%	12,016	33.7%	42,996	32.6%
Age 20 to 64 years	1,851	58.8%	21,020	59.0%	78,206	59.2%
Age 65 years Plus	222	7.1%	2,610	7.3%	10,868	8.2%

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<b>Male Age Distribution (2008)</b>						
Male Population	3,379	51.8%	37,462	51.2%	137,017	50.9%
Age 0 to 4 yrs	326	9.7%	3,560	9.5%	12,947	9.4%
Age 5 to 9 yrs	300	8.9%	3,432	9.2%	12,413	9.1%
Age 10 to 14 yrs	282	8.3%	3,082	8.2%	10,890	7.9%
Age 15 to 19 yrs	260	7.7%	2,816	7.5%	9,593	7.0%
Age 20 to 24 yrs	190	5.6%	2,083	5.6%	7,975	5.8%
Age 25 to 29 yrs	262	7.8%	2,836	7.6%	10,794	7.9%
Age 30 to 34 yrs	294	8.7%	3,374	9.0%	12,899	9.4%
Age 35 to 39 yrs	286	8.5%	3,346	8.9%	12,264	9.0%
Age 40 to 44 yrs	267	7.9%	2,974	7.9%	10,721	7.8%
Age 45 to 49 yrs	209	6.2%	2,417	6.5%	9,006	6.6%
Age 50 to 54 yrs	208	6.2%	2,181	5.8%	7,653	5.6%
Age 55 to 59 yrs	193	5.7%	1,943	5.2%	6,473	4.7%
Age 60 to 64 yrs	116	3.4%	1,244	3.3%	4,670	3.4%
Age 65 to 69 yrs	75	2.2%	830	2.2%	3,194	2.3%
Age 70 to 74 yrs	46	1.4%	545	1.5%	2,210	1.6%
Age 75 to 79 yrs	31	0.9%	367	1.0%	1,491	1.1%
Age 80 to 84 yrs	17	0.5%	231	0.6%	967	0.7%
Age 85 yrs plus	18	0.5%	200	0.5%	858	0.6%
Male Median Age	30.6 yrs		30.6 yrs		30.9 yrs	
Age 19 yrs or less	1,168	34.6%	12,890	34.4%	45,843	33.5%
Age 20 to 64 years	2,024	59.9%	22,398	59.8%	82,455	60.2%
Age 65 years Plus	186	5.5%	2,174	5.8%	8,719	6.4%
<b>Males per 100 Females, Male % Pop (2008)</b>						
Overall Comparison	107		105		104	
Age 0 to 4 yrs	102	50.6%	102	50.5%	103	50.8%
Age 5 to 9 yrs	113	53.0%	112	52.9%	111	52.6%
Age 10 to 14 yrs	104	51.1%	102	50.5%	104	51.1%
Age 15 to 19 yrs	119	54.4%	115	53.4%	108	52.0%
Age 20 to 24 yrs	116	53.8%	113	52.9%	109	52.2%
Age 25 to 29 yrs	99	49.7%	99	49.8%	100	50.1%
Age 30 to 34 yrs	115	53.5%	109	52.1%	110	52.3%
Age 35 to 39 yrs	104	51.1%	106	51.4%	108	52.0%
Age 40 to 44 yrs	121	54.7%	114	53.2%	112	52.9%
Age 45 to 49 yrs	101	50.2%	103	50.7%	104	51.1%
Age 50 to 54 yrs	111	52.7%	106	51.5%	103	50.6%
Age 55 to 59 yrs	120	54.5%	111	52.6%	102	50.5%
Age 60 to 64 yrs	98	49.6%	96	49.1%	93	48.2%
Age 65 to 69 yrs	122	55.0%	106	51.6%	100	50.1%
Age 70 to 74 yrs	89	47.2%	92	47.9%	87	46.6%
Age 75 to 79 yrs	83	45.3%	82	45.0%	73	42.3%
Age 80 to 84 yrs	58	36.7%	67	39.9%	64	39.1%
Age 85 yrs plus	42	29.5%	46	31.3%	53	34.6%
Age 19 yrs or less	109	52.1%	107	51.8%	107	51.6%
Age 20 to 39 yrs	108	51.9%	106	51.5%	107	51.6%
Age 40 to 64 yrs	111	52.6%	107	51.7%	104	51.0%
Age 65 years Plus	84	45.7%	83	45.4%	80	44.5%

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<b>Household Type (2008)</b>						
Total Households	1,851		21,348		82,440	
Households with Children	877	47.4%	9,929	46.5%	36,421	44.2%
Average Household Size	3.52		3.42		3.26	
Est. Household Density	589.49	psm	755.51	psm	1,052.91	psm
Population Family	6,073	93.1%	67,225	92.0%	242,883	90.3%
Population Non-Family	450	6.9%	5,843	8.0%	25,762	9.6%
Population Group Qtrs	2	0.0%	40	0.1%	443	0.2%
Family Households	1,465	79.1%	16,583	77.7%	61,880	75.1%
<i>Married Couple Hhlds</i>	1,216	83.0%	13,546	81.7%	49,553	80.1%
<i>Other Family Hhlds</i>	249	17.0%	3,037	18.3%	12,328	19.9%
Family Households With Children	873	59.6%	9,869	59.5%	36,217	58.5%
<i>Married Couple With Children</i>	716	82.0%	7,868	79.7%	27,932	77.1%
<i>Other Family Hhlds With Children</i>	157	18.0%	2,001	20.3%	8,285	22.9%
Family Households No Children	592	40.4%	6,713	40.5%	25,664	41.5%
<i>Married Couple No Children</i>	500	84.5%	5,678	84.6%	21,621	84.2%
<i>Other Family Households No Children</i>	92	15.5%	1,035	15.4%	4,043	15.8%
Average Family Household Size	4.15		4.05		3.93	
Average Family Income	\$95,385		\$92,335		\$93,071	
Median Family Income	\$84,546		\$84,518		\$84,793	
Non-Family Households	386	20.9%	4,765	22.3%	20,560	24.9%
Non-Family Hhlds With Children	5	1.2%	59	1.2%	204	1.0%
Non-Family Hhld No Children	382	98.8%	4,706	98.8%	20,356	99.0%
<i>N-F Hhld Lone Person No Children</i>	292	75.4%	3,626	76.1%	15,943	77.5%
Lone Male Householder	162	55.7%	1,885	52.0%	7,841	49.2%
Lone Female Householder	129	44.3%	1,741	48.0%	8,103	50.8%
<i>N-F Hhld 2+ Persons No Children</i>	90	23.3%	1,079	22.6%	4,412	21.5%
Average Non-Family Hhld Size	1.17		1.23		1.25	
<b>Marital Status (2008)</b>						
(15 Years or Older)	4,754		53,390		198,297	
Never Married	951	20.0%	11,719	22.0%	43,905	22.1%
Now Married	3,191	67.1%	34,355	64.3%	126,190	63.6%
Previously Married	612	12.9%	7,316	13.7%	28,202	14.2%
<i>Separated</i>	111	18.2%	1,528	20.9%	6,402	22.7%
<i>Widowed</i>	168	27.4%	1,679	22.9%	6,470	22.9%
<i>Divorced</i>	333	54.4%	4,109	56.2%	15,331	54.4%
<b>Educational Attainment (2008)</b>						
Adult Population (25 Years or Older)	3,931		44,267		164,956	
Elementary (0 to 8)	307	7.8%	3,278	7.4%	11,345	6.9%
Some High School (9 to 11)	228	5.8%	2,696	6.1%	10,737	6.5%
High School Graduate (12)	905	23.0%	9,912	22.4%	36,207	21.9%
Some College (13 to 16)	1,036	26.4%	11,126	25.1%	39,884	24.2%
Associate Degree Only	381	9.7%	4,129	9.3%	14,933	9.1%
Bachelor Degree Only	698	17.8%	8,730	19.7%	34,741	21.1%
Graduate Degree	376	9.6%	4,395	9.9%	17,111	10.4%
Any College + (Some College or higher)	2,492	63.4%	28,380	64.1%	106,668	64.7%
College Degree + (Bachelor Degree or higher)	1,074	27.3%	13,125	29.6%	51,851	31.4%

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Calculated using Proportional Block Groups

Prepared For



WESTERN RETAIL ADVISORS  
2525 East Camelback Road  
Suite 625  
Phoenix, Arizona 85016

Lat/Lon: 33.27779/-111.78995

June 2009

RF9

33.27779/-111.78995	1.00 mi radius		3.00 mi radius		5.00 mi radius	
<b>Housing (2008)</b>						
Total Housing Units	2,067		23,940		93,208	
Housing Units, Occupied	1,851	89.6%	21,348	89.2%	82,440	88.4%
<i>Housing Units, Owner-Occupied</i>	1,505	81.3%	17,451	81.7%	64,663	78.4%
<i>Housing Units, Renter-Occupied</i>	346	18.7%	3,896	18.3%	17,777	21.6%
Housing Units, Vacant	216		2,592		10,768	
Total Housing Units (2000)	311		9,386		46,509	
Historical Annual Change (2000-2008)	1,755	70.5%	14,554	19.4%	46,698	12.6%
<b>Household Size (2008)</b>						
Total Households	1,851		21,348		82,440	
1 Person Households	292	15.8%	3,626	17.0%	15,943	19.3%
2 Person Households	381	20.6%	4,556	21.3%	18,631	22.6%
3 Person Households	228	12.3%	2,720	12.7%	10,467	12.7%
4 Person Households	457	24.7%	5,147	24.1%	19,238	23.3%
5 Person Households	265	14.3%	2,865	13.4%	10,006	12.1%
6 Person Households	116	6.3%	1,259	5.9%	4,437	5.4%
7+ Person Households	113	6.1%	1,174	5.5%	3,717	4.5%
<b>Household Stability (2008)</b>						
Total Households	1,851		21,348		82,440	
In current residence < 1 year	435	23.5%	5,582	26.1%	21,150	25.7%
In current residence 1-2 years	587	31.7%	6,826	32.0%	27,964	33.9%
In current residence 3-5 years	449	24.2%	4,953	23.2%	18,322	22.2%
In current residence 6-10 years	233	12.6%	2,270	10.6%	8,248	10.0%
In current residence > 10 years	148	8.0%	1,716	8.0%	6,756	8.2%
Turnover (% Annual Residential Turnover)	23.5%		26.1%		25.7%	
Stability (% In Current Residence 5+ Years)	20.6%		18.7%		18.2%	
Median Years in Residence	2.7 yrs		2.6 yrs		2.5 yrs	
<b>Household Vehicles (2008)</b>						
Total Vehicles Available	3,961		45,184		167,323	
Household: 0 Vehicles Available	47	2.5%	553	2.6%	2,276	2.8%
Household: 1 Vehicles Available	518	28.0%	5,799	27.2%	24,383	29.6%
Household: 2 Vehicles Available	789	42.6%	9,467	44.3%	37,002	44.9%
Household: 3+ Vehicles Available	497	26.9%	5,528	25.9%	18,779	22.8%
Average Per Household	2.1 Vehicles		2.1 Vehicles		2.0 Vehicles	
Owner Occupied Hhlds Vehicles	3,502		39,612		141,439	
<i>Average Per Owner Household</i>	2.3 Vehicles		2.3 Vehicles		2.2 Vehicles	
Renter Occupied Hhlds Vehicles	460		5,571		25,883	
<i>Average Per Renter Household</i>	1.3 Vehicles		1.4 Vehicles		1.5 Vehicles	
<b>Travel Time (2000)</b>						
Worker Base (16 Years or Older)	469		13,784		65,426	
Travel to Work in 14 Minutes or Less	75	15.9%	2,105	15.3%	11,906	18.2%
Travel to Work in 15 to 29 Minutes	149	31.8%	4,570	33.2%	23,223	35.5%
Travel to Work in 30 to 59 Minutes	191	40.8%	5,518	40.0%	23,760	36.3%
Travel to Work in 60 Minutes or More	27	5.7%	1,021	7.4%	4,176	6.4%
Work at Home	27	5.8%	570	4.1%	2,361	3.6%
Average Travel Time to Work	27.2 mins		27.5 mins		26.2 mins	

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<b>Transportation To Work (2000)</b>						
Work Base	469		13,784		65,426	
Drive to Work Alone	348	74.2%	10,878	78.9%	51,678	79.0%
Drive to Work in Carpool	71	15.1%	1,838	13.3%	9,039	13.8%
Travel to Work - Public Transportation	0	-	115	0.8%	464	0.7%
Drive to Work on Motorcycle	7	1.4%	65	0.5%	294	0.4%
Bicycle to Work	1	0.2%	36	0.3%	348	0.5%
Walk to Work	13	2.9%	186	1.3%	833	1.3%
Other Means	2	0.5%	96	0.7%	409	0.6%
Work at Home	27	5.8%	570	4.1%	2,361	3.6%
<b>Daytime Demos (2008)</b>						
Total Number of Businesses	85		1,036		4,205	
Total Number of Employees	1,167		10,724		47,032	
Company Headqtrs: Businesses	0	0	1	0.1%	6	0.2%
Company Headqtrs: Employees	0	0	4	0.0%	173	0.4%
Employee Population per Business	13.8 to 1		10.4 to 1		11.2 to 1	
Residential Population per Business	77.2 to 1		70.6 to 1		64.0 to 1	
Est. Adj. Daytime Demographics (Age16+)	2,583		26,229		105,030	
<b>Labor Force (2008)</b>						
Labor: Population Age 16+	4,646		52,176		194,124	
Unemployment Rate		2.2%		2.0%		2.3%
Labor Force Total: Males	2,413	51.9%	26,705	51.2%	98,449	50.7%
<i>Male civilian employed</i>	1,955	81.0%	21,641	81.0%	78,741	80.0%
<i>Male civilian unemployed</i>	58	2.4%	586	2.2%	2,313	2.3%
<i>Males in Armed Forces</i>	0	-	3	0.0%	45	0.0%
<i>Males not in labor force</i>	401	16.6%	4,475	16.8%	17,350	17.6%
Labor Force Total: Females	2,233	48.1%	25,471	48.8%	95,676	49.3%
<i>Female civilian employed</i>	1,276	57.1%	15,027	59.0%	57,334	59.9%
<i>Female civilian unemployed</i>	44	2.0%	463	1.8%	2,117	2.2%
<i>Females in Armed Forces</i>	0	-	0	-	7	0.0%
<i>Females not in labor force</i>	913	40.9%	9,981	39.2%	36,217	37.9%
Employment Force Change (2000-2008)	2,761	588.8%	22,891	166.1%	70,729	108.2%
Male Change (2000-2008)	1,678	606.2%	13,912	180.0%	42,154	115.2%
Female Change (2000-2008)	1,083	563.6%	8,979	148.5%	28,575	99.4%
<b>Occupation (2000)</b>						
Occupation: Population Age 16+	469		13,778		65,346	
<i>Occupation Total: Males</i>	277	59.0%	7,729	56.1%	36,586	56.0%
<i>Occupation Total: Females</i>	192	41.0%	6,048	43.9%	28,759	44.0%
Mgmt, Business, & Financial Operations	78	16.6%	2,140	15.5%	11,009	16.8%
Professional and Related	104	22.1%	3,168	23.0%	14,595	22.3%
Service	63	13.3%	1,612	11.7%	7,815	12.0%
Sales and Office	122	26.1%	4,048	29.4%	18,659	28.6%
Farming, Fishing, and Forestry	12	2.5%	149	1.1%	464	0.7%
Construction, Extraction, & Maintenance	47	10.1%	1,370	9.9%	5,746	8.8%
Production, Transport, & Material Moving	43	9.2%	1,291	9.4%	7,056	10.8%
<i>White Collar</i>		64.8%		67.9%		67.7%
<i>Blue Collar</i>		35.2%		32.1%		32.3%

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<b>Units In Structure (2000)</b>						
Total Units	311		9,386		46,509	
1 Detached Unit	284	91.1%	7,914	84.3%	36,974	79.5%
1 Attached Unit	7	2.3%	293	3.1%	1,825	3.9%
2 Units	0	-	67	0.7%	495	1.1%
3 to 4 Units	1	0.2%	149	1.6%	838	1.8%
5 to 9 Units	0	-	168	1.8%	1,365	2.9%
10 to 19 Units	0	-	78	0.8%	1,186	2.5%
20 to 49 Units	0	-	84	0.9%	600	1.3%
50 or more Units	0	-	84	0.9%	1,173	2.5%
Mobile Home or Trailer	20	6.4%	524	5.6%	1,976	4.2%
Other Structure	0	-	24	0.3%	77	0.2%
<b>Homes Built By Year (2000)</b>						
Homes Built 1999 to 2000	36	11.6%	1,738	18.5%	6,148	13.2%
Homes Built 1995 to 1998	163	52.5%	3,238	34.5%	16,824	36.2%
Homes Built 1990 to 1994	7	2.2%	1,125	12.0%	7,940	17.1%
Homes Built 1980 to 1989	32	10.4%	1,762	18.8%	7,651	16.5%
Homes Built 1970 to 1979	43	13.9%	946	10.1%	4,059	8.7%
Homes Built 1960 to 1969	16	5.3%	339	3.6%	1,854	4.0%
Homes Built 1950 to 1959	3	1.1%	104	1.1%	1,187	2.6%
Homes Built 1940 to 1949	4	1.3%	39	0.4%	487	1.0%
Homes Built Before 1939	5	1.6%	97	1.0%	360	0.8%
Median Age of Homes	5.8 yrs		6.6 yrs		8.9 yrs	
<b>Home Values (2000)</b>						
Owner Specified Housing Units	237		6,840		32,719	
Home Values \$1,000,000 or More	0	-	0	-	24	0.1%
Home Values \$750,000 or \$999,999	0	-	0	-	24	0.1%
Home Values \$500,000 or \$749,999	1	0.4%	25	0.4%	78	0.2%
Home Values \$400,000 to \$499,999	7	3.0%	64	0.9%	246	0.8%
Home Values \$300,000 to \$399,999	16	6.6%	212	3.1%	948	2.9%
Home Values \$250,000 to \$299,999	19	8.1%	376	5.5%	1,602	4.9%
Home Values \$200,000 to \$249,999	34	14.4%	857	12.5%	4,245	13.0%
Home Values \$175,000 to \$199,999	14	5.8%	687	10.0%	3,779	11.6%
Home Values \$150,000 to \$174,999	13	5.3%	909	13.3%	4,507	13.8%
Home Values \$125,000 to \$149,999	58	24.5%	1,666	24.4%	8,081	24.7%
Home Values \$100,000 to \$124,999	68	28.9%	1,437	21.0%	5,504	16.8%
Home Values \$90,000 to \$99,999	5	2.1%	242	3.5%	1,393	4.3%
Home Values \$80,000 to \$89,999	0	-	93	1.4%	785	2.4%
Home Values \$70,000 to \$79,999	2	0.8%	155	2.3%	731	2.2%
Home Values \$60,000 to \$69,999	0	-	60	0.9%	374	1.1%
Home Values \$50,000 to \$59,999	0	-	36	0.5%	171	0.5%
Home Values \$35,000 to \$49,999	0	-	8	0.1%	111	0.3%
Home Values \$25,000 to \$34,999	0	-	12	0.2%	54	0.2%
Home Values \$10,000 to \$24,999	0	-	0	-	53	0.2%
Home Values \$0 to \$9,999	0	-	0	-	9	0.0%
Owner Occupied Median Home Value	\$166,583		\$156,162		\$154,697	
Renter Occupied Median Rent	\$572		\$623		\$630	

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<b>Consumer Expenditure (Annual Total)</b>						
Total Household Expenditure (2008)	\$119,174,433		\$1,346,681,939		\$5,203,850,365	
<i>Total Non-Retail Expenditures (2008)</i>	\$69,084,198		\$780,540,513		\$3,015,135,836	
<i>Total Retail Expenditures (2008)</i>	\$50,090,235		\$566,141,423		\$2,188,714,525	
Apparel (2008)	\$5,812,162		\$65,377,541		\$251,918,407	
Contributions (2008)	\$4,500,894		\$50,905,283		\$197,443,482	
Education (2008)	\$3,032,035		\$34,309,451		\$133,112,904	
Entertainment (2008)	\$6,721,686		\$75,991,876		\$293,634,233	
Food And Beverages (2008)	\$18,099,187		\$203,957,834		\$786,717,024	
Furnishings And Equipment (2008)	\$5,337,188		\$60,621,327		\$234,891,824	
Gifts (2008)	\$3,192,542		\$36,262,370		\$140,866,413	
Health Care (2008)	\$6,852,101		\$77,591,299		\$300,809,584	
Household Operations (2008)	\$4,468,559		\$50,536,626		\$195,295,808	
Miscellaneous Expenses (2008)	\$1,921,872		\$21,794,583		\$84,484,305	
Personal Care (2008)	\$1,719,705		\$19,420,707		\$75,057,660	
Personal Insurance (2008)	\$1,259,328		\$14,245,983		\$55,128,861	
Reading (2008)	\$386,628		\$4,372,558		\$16,948,951	
Shelter (2008)	\$23,138,480		\$261,426,939		\$1,009,574,595	
Tobacco (2008)	\$707,192		\$7,952,964		\$30,698,855	
Transportation (2008)	\$23,978,956		\$271,154,481		\$1,046,474,533	
Utilities (2008)	\$8,045,916		\$90,760,121		\$350,792,936	
<b>Consumer Expenditure (per Household per Month)</b>						
Total Household Expenditure (2008)	\$5,365		\$5,257		\$5,260	
<i>Total Non-Retail Expenditures (2008)</i>	\$3,110	58.0%	\$3,047	58.0%	\$3,048	57.9%
<i>Total Retail Expenditures (2008)</i>	\$2,255	42.0%	\$2,210	42.0%	\$2,212	42.1%
Apparel (2008)	\$262	4.9%	\$255	4.9%	\$255	4.8%
Contributions (2008)	\$203	3.8%	\$199	3.8%	\$200	3.8%
Education (2008)	\$137	2.5%	\$134	2.5%	\$135	2.6%
Entertainment (2008)	\$303	5.6%	\$297	5.6%	\$297	5.6%
Food And Beverages (2008)	\$815	15.2%	\$796	15.1%	\$795	15.1%
Furnishings And Equipment (2008)	\$240	4.5%	\$237	4.5%	\$237	4.5%
Gifts (2008)	\$144	2.7%	\$142	2.7%	\$142	2.7%
Health Care (2008)	\$308	5.7%	\$303	5.8%	\$304	5.8%
Household Operations (2008)	\$201	3.7%	\$197	3.8%	\$197	3.8%
Miscellaneous Expenses (2008)	\$87	1.6%	\$85	1.6%	\$85	1.6%
Personal Care (2008)	\$77	1.4%	\$76	1.4%	\$76	1.4%
Personal Insurance (2008)	\$57	1.1%	\$56	1.1%	\$56	1.1%
Reading (2008)	\$17	0.3%	\$17	0.3%	\$17	0.3%
Shelter (2008)	\$1,042	19.4%	\$1,021	19.4%	\$1,021	19.4%
Tobacco (2008)	\$32	0.6%	\$31	0.6%	\$31	0.6%
Transportation (2008)	\$1,080	20.1%	\$1,058	20.1%	\$1,058	20.1%
Utilities (2008)	\$362	6.8%	\$354	6.7%	\$355	6.7%

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